

Creative.  
Digital.  
Seasoned.  
Problem Solver.



Nils Pedersen  
Støvring, Denmark

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# Designer.

## Hi!

I am Nils, a Danish native with a deep passion for professional design. I specialize in creating clean, innovative branding solutions that effectively target and engage key markets.

My design philosophy is grounded in strategic collaboration with clients, ensuring that our shared ideas lead to impactful results. By staying ahead of marketing trends and embracing emerging technologies, I enable my clients to consistently convey their brand's message with clarity and success.

Since 2012, I have been committed to continuous learning, growth, and development - not just for myself, but for the organizations I collaborate with.

I believe that good design drives business success, and I am eager to bring my creativity, motivation, and expertise to your team.

Let's work together to create exceptional designs that elevate your brand.



## Nils Pedersen

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As a passionate and experienced designer, I excel in Adobe Suite and more, bringing brands to life with captivating designs. I stay ahead of trends, continually expanding my skills to merge creativity with technical expertise. Let's innovate together—I'm committed to pushing design boundaries and achieving excellence.

## Experience

### FREELANCE - REMOTE

Freelance Graphic Designer (nilspedersen.dk)

As an international Remote Graphic Designer, I work with a diverse range of clients from various industries. My projects involve creating visually engaging content for overall visual branding & identity, marketing purposes, including eCommerce development, website design, online publications, and dynamic indoor/outdoor marketing presentations. My client base includes startups, smaller businesses sectors such as marketing, clothing, software development agriculture, and more.

12 YEARS

### ARK36 - CYPRUS - REMOTE

Remote Graphic Designer

In my capacity at ARK36, my responsibilities encompass:

Developing the Visual Brand Identity for ARK36. Designing and enhancing the ARK36 website to ensure optimal functionality and user experience.

Creating Brand assets, including Letterheads, Newsletter templates, infographics, Graphics for Social Media, and Re-marketing banners. Producing a wide range of illustration artwork.

Collaborating in the creation and utilization of Figma to establish a brand asset ecosystem that fosters improved teamwork in relation to UX/UI.

2 YEARS 9 MONTHS

### EINDOM APS - DK - REMOTE

Remote Graphic Designer

Over the past five years, I have worked as a mid-level remote freelance Graphic Designer for Eindom ApS in Denmark. In this role, I have contributed to various projects including branding and identity development, illustrations, UI design for web, social media marketing post graphics, design for print, re-marketing ads, pitch decks, Google Slides presentations, and enhancing the company's online presence. It has been a pleasure working, developing my skills as Graphic Designer

3 YEARS 5 MONTHS

### GREEN CLICK MEDIA - DK

Graphic/Webdesigner

In my professional capacity, I engage in the following activities:

Conducting start-up meetings and providing counseling and support to clients.

Designing websites and e-commerce platforms tailored to the needs of small and medium-sized businesses.

Developing internal concepts for Green Click Media, including designing for two prominent B2B e-commerce ventures and creating WordPress plugins.

Crafting re-marketing banners for both Green Click Media and our esteemed clients.

1 YEAR 5 MONTHS

## Other Projects / Experience

### HOOTSUITE, CA

INTERN

2 MONTH

### PROJEKT DÅSERINGE

VOLOUNTEER

6 YEARS

### ULTIMATEWEB DK

INTERN

1 MONTH

### AARHUS STIFTSTIDENDE

INTERN - NEWSPAPER - DK

2 YEARS

### CHOKER.DK

PART-TIME

1 YEAR YEAR

### MEEEEET.COM

FULLTIME

4 MONTHS



## Nils Pedersen

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## Education

### UCN - DK

BA - Digital Concept Development

1,5 YEAR (Current)

### UCN - DK

Multimedia Designer

2 YEAR

### 3D COLLEGE - DK

Webintegrator

1 YEAR

### BIGUM&CO - DK

Online Marketing - SEO, E-mail markedsføring, Google Adwords og Analytics.

### AALBORG HANDELSSKOLE - DK

Course in B2B Sales Training - Sales Techniques and Customer Tools

## SOFTWARE / TOOLS / SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

3D STUDIO MAX

AFTER EFFECTS

ADOBE XD

FIGMA

WIREFRAMING

SALES

PROJECT MANAGEMENT

CHAT GPT / AI / ADOBE

FIREFLY / LEONARDO.AI /

MIDJOURNEY

# LET'S MAKE SOMETHING MAGICAL

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